

Business Long term plan

	Autumn 1	Autumn 2	Sprint 1	Spring 2	Summer 1	Summer 2
Y e a r 1 0	Unit 1 – Business Activity & Influences on Businesses - Business objectives - Types of organisations - Classification of businesses - Decisions on location	Unit 1 – Business Activity & Influences on Businesses - Business and the international economy - Government objectives and policies - External factors - What makes a business successful?	Unit 2 – People in Business - Internal and external communication - Recruitment and selection process - Training	Unit 2 – People in Business - Motivation and rewards - Organisation structure and employees Unit 3 – Business Finance - Business finance – Sources - Cashflow forecasting	Unit 3 – Business Finance - Costs and break even analysis - Financial documents - Accounts analysis	Mock Paper one and paper two
Y e a r 1 1	Unit 4 – Marketing - Market research - The market	Unit 4 – Marketing - The Marketing Mix Product Price Place Promotion	Unit 5 – Operations - Economies and diseconomies of scale - Production - Factors of production - Quality	Mock Paper one and Paper two	End of content Revision	IGCSE Paper 1 IGCSE Paper 2